

Press Release

FOR IMMEDIATE RELEASE

ATTENTION: News, Lifestyle & Community Editors

Victoria, BC – March 1st, 2011

Sylvie Trueman's the First Winner of Dominion Lending Centres Harbour View Mortgages' Great Payment Giveaway!

Victoria's Sylvie Trueman is the first winner of Dominion Lending Centres Harbour View Mortgages' Great Payment Giveaway! On March 1st, Sylvie was presented with 12 post-dated cheques equivalent to 12 months of her mortgage payments during a draw held at the Oyster Bar on Humboldt Street. Sylvie's response was complete elation, "I feel very fortunate to be able to look at the next year of my life and see opportunities and flexibility knowing that my mortgage is taken care of!"

Denise Webster, the Dominion Lending Centres Harbour View Mortgages mortgage broker who arranged Trueman's mortgage had this to say, "I am tremendously proud to be a part of a company that can collectively put together a contest where the outcome has such a positive and beneficial impact on the winner. I couldn't be any happier for Sylvie and already look forward to our next draw in June!"

Through its Great Payment Giveaway, Dominion Lending Centres Harbour View Mortgages had more than 175 entries in this first draw. Once applications for a new purchase, refinance or renewal fund, each applicant is automatically entered into the quarterly draw to win free mortgage payments for a year. The next draw will take place on June 1, 2011.

Committed to offering the best mortgage products and rates, Dominion Lending Centres Harbour View Mortgages Brokers work for the borrowers – not the lenders – to ensure consumers receive the best mortgage available in today's marketplace.

About DLC - Harbour View Mortgages Corp.

Harbour View Mortgages is currently the 2nd highest producing Dominion Lending Centres franchise in Canada in mortgage volume, with more than 55 agents spanning various locations throughout Victoria, Saanich, Sooke, Oak Bay, Ladysmith, Courtenay and Gibsons. DLC Harbour View Mortgage Corp. brokers assist clients with mortgages, refinancing and home equity lines of credit – ranging from first-time homebuyer programs or financing for the self-employed, to financing for those with credit blemishes. In almost all cases Mortgage Brokers are paid by the lender, therefore the service is absolutely free. For more information visit: www.dlcharbourview.ca or e-mail harbourview@dominionlending.ca

About Dominion Lending Centres Inc

Dominion Lending Centres Inc is Canada's largest national mortgage brokerage and leasing company. Launched in January 2006, the company was named Best Newcomer (Mortgage Brokerage Firm) at the CMP Canadian Mortgage Awards 2008. At the 2009 CMAs, the company received the Best Branding Award, and again in 2010, with the addition of Mortgage Brokerage of the Year and Best Advertising. The firm also appeared on the PROFIT

HARBOUR VIEW MORTGAGES CORP.



Great Payment Giveaway!

HOT 50 list of Canada's emerging growth companies in both 2009 and 2010. Hockey Legend Don Cherry is Dominion Lending Center's current Spokesperson.

